MILWAUKEE DOWNTOWN
BUSINESS IMPROVEMENT DISTRICT #21

Board of Directors Meeting
Thursday, March 8, 2018
8:00 a.m.—9:30 a.m.
Hertz Group | Conference Room
100 East Wisconsin Avenue, 2nd Floor Galleria, Suite 255

AGENDA

1. Introductions
2. Approval of Minutes
3. Executive Report
4. Financials
5. Contract Negotiations Discussion
6. BID #21—Strategic Planning 2018
7. 2018 Tactical Plan
    - **Motion Needed:** Milwaukee Downtown BID #21 Board approves the transfer of $1,440,520.00 from BID #21 to Milwaukee Downtown Inc. for the implementation of the approved 2018 Tactical Marketing and Strategic Plan.
8. Economic Development Report
9. Marketing Report
10. New/Other Business
11. Adjourn

Upon reasonable notice, efforts will be made to accommodate the needs of persons with disabilities through sign language interpreters or auxiliary aids. For additional information or to request services, contact the Executive Committee liaison Lesia Ryerson at 414-220-4700 or email at lryerson@milwaukeedowntown.com