

The logo features a white background with a diagonal split. The top-left portion is white, and the bottom-right portion is a vibrant blue. A smaller, darker blue triangular shape is positioned at the bottom-left corner, overlapping the white and light blue areas. The text 'COMMUNITY DEVELOPMENT ALLIANCE' is written in a bold, black, sans-serif font, oriented diagonally from the bottom-left towards the top-right, following the white background.


**COMMUNITY DEVELOPMENT ALLIANCE**

# VISION AND MISSION

The **Community Development Alliance** is a vehicle for cross-sector collaboration to improve the quality of life in Milwaukee's neighborhoods.

The **vision** of the CDA is that all Milwaukee neighborhoods are safe places to live, work, learn, worship and play; and provide opportunities for people of all races and income levels to lead healthy, productive lives.

The **mission** of the CDA is to build Milwaukee's community development sector. CDA's work is focused on three key tasks:

- Advocating for leverage and alignment of resources
  - Improving data collection and performance measurement
  - Building the capacity of community organizations and neighborhood residents
- 

# APPROACH

Rather than implement projects, the CDA works to:


- Identify projects and opportunities
- Help attract national and local resources
- When appropriate, identify intermediaries and other organizations to pursue opportunities or carry out the projects.

Operates as “**virtual organization**”

Began with the collective impact model in mind, now seeks to align and support multiple efforts to achieve collective impact



# PRIORITIES FOR 2017

1. Build the **infrastructure** of capacity building and data intermediaries
  2. Expand **funding** for these efforts
  3. Continue to build the **CDA network**
- 

# SHARED LEADERSHIP

## CDA executive committee:

- Martha Brown, City of Milwaukee, Department of City Development
- Eric Christophersen, Northwestern Mutual Foundation
- Bridget Clementi, Children's Hospital of Wisconsin
- Kathryn Dunn, Greater Milwaukee Foundation
- Susan Lloyd, Zilber Family Foundation
- Donsia Strong Hill, LISC Milwaukee
- Julia Taylor, Greater Milwaukee Committee

## CDA program committee:

- Maggie Dauss, Greater Milwaukee Committee
- Erin Frederick, Zilber Family Foundation
- Dawn Hutchinson-Weiss, LISC Milwaukee
- Sam Leichtling, Milwaukee Department of City Development
- Darlene Russell, Greater Milwaukee Foundation
- LaQuondra Shaw, Northwestern Mutual Foundation

**THANK YOU!**