



John O. Norquist
Mayor
Seth L. Foldy, MD
Commissioner of Health
Bevan K. Baker, CHE
Health Operations Director
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MEDIA ADVISORY

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TIME TO GET YOUR FREE FLU SHOT!

Health Officials to Kick-off Flu Season and Encourage People to Get Vaccinated

To accentuate the approach of the influenza season and the start of vaccination efforts in the area, the City of Milwaukee Health Department's READII Project will hold a press conference to kick-off the influenza season and **free flu immunization clinic** on Thursday, October 23rd at HeartLove Place on the city's north side. Mayor Norquist, city and state health officials along with nationally recognized expert on minority health, Dr. Nathan Stinson, Jr. will be featured speakers at the event.

WHEN: Thursday, October 23, 2003

WHERE: HeartLove Place
3229 North Dr. Martin Luther King Drive

PRESS CONFERENCE: 11:00- 12:00 p.m.

FLU CLINIC: 10:00- 2:00 p.m.

SPEAKERS: Mayor John Norquist

Bevan K. Baker, CHE
Health Operations Director, City of Milwaukee Health Department

Dan Hopfensperger
Director, Immunization Program, Wisconsin Department of Health & Family Services

Corey R. Hoze
Regional Director, US Department of Health & Human Services

KEYNOTE SPEAKER: Dr. Nathan Stinson, Jr.
Deputy Assistant Secretary for Minority Health
US Department of Health & Human Services