

COUNTY EXECUTIVE'S 2008 BUDGET

DEPT: MILWAUKEE COUNTY FUND FOR THE ARTS (CAMPAC)

UNIT NO. 1974
FUND: General - 0001

OPERATING AUTHORITY & PURPOSE

Pursuant to the provisions of Section 59.17 and 59.51(2) of the Wisconsin Statutes, the County Board may represent the County and have the

management of the business and concerns of the County in all cases where no other provision is made.

BUDGET SUMMARY			
	2006 Actual	2007 Budget	2008 Budget
Milwaukee County Funds for The Performing Arts	\$ 369,459	\$ 377,688	\$ 377,688

MISSION

The Milwaukee County Fund for the Arts, through the Milwaukee County Cultural Artistic and Musical Programming Advisory Council (CAMPAC), allocates County property tax dollars to support and encourage cultural and artistic activities which have an important impact on the economic well-being and quality of life of the community.

On November 9, 1989, the County Board adopted a resolution (File No. 88-631(a)(a)) that authorized and directed the Director of Parks, Recreation and Culture to have administrative authority and responsibility for all County cultural programs previously administered by the County Board.

OBJECTIVES

- To provide Milwaukee County residents, especially underserved populations, with greater access to a full range of arts and cultural experiences.
- To utilize County funding to sustain artistic growth of arts organizations and artists and enhance management capacity.
- To enhance the quality of life in Milwaukee County and encourage investment in Milwaukee County through support of a vibrant and healthy arts community.

To effectuate this authority, the appropriation for County arts funding was transferred from the non-departmental account, Milwaukee County Fund for the Arts (Org. Unit 1974), to the Parks Department (Org. Unit 9000) operating budget.

The 1991 adopted budget re-established a non-departmental appropriation for County arts funding (Org. 1974). The administrative authority, appropriation request and responsibility for County cultural programs, however, remained with the Parks Department.

NON-DEPARTMENTAL HISTORY

On October 2, 1986, the County Board adopted resolutions (File Nos. 84-466 and 86-463) which specified that a non-departmental account be established for cultural programming to be administered by the County Board, with certain guidelines and criteria for awarding County arts funds. In addition, CAMPAC was created to advise the County Board, through the Committee on Parks, Recreation and Culture, with regard to the cultural, artistic and musical programming and endowment/grant components of County arts funding.

On January 17, 1991, the County Board adopted a resolution (File No. 91-18(a)(a)) that authorized and awarded matching grants funds, rental subsidies and Artistic Development Program allocations to eligible organizations and individuals. The Board also authorized the Director of Parks, Recreation and Culture to prepare contractual agreements with specific agencies for community cultural events and to enter into an agreement with the Greater Milwaukee Foundation to administer Milwaukee County's performing and visual arts fund. Allocations of the cultural arts funds are recommended by CAMPAC.

CAMPAC funding is allocated among three program areas: Community Cultural Events, Matching Grants, and Administration.

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I. COMMUNITY CULTURAL EVENTS

There are three separate components of this funding category:

Parks programming

In 2006, the County Board doubled the allocation for this program from \$25,000 to \$50,000. The programming is administered by the Parks Department and expenses include performance fees, marketing and technical support. This program provides a wide variety of performances in County Parks at no cost to the public. In 2007 and going forward, the Parks Department is using the funds at a variety of county parks. This is in response to increased sponsorships and requests from Supervisors to expand the programming.

Programming for underserved populations

This program supports arts organizations whose programming is targeted to serve minority and underserved communities, which was the intent of the program at the time it was created.

Milwaukee County High School Theatre Festival

This program was revived in 1995 at the request of the County Board of Supervisors. It is administered by the UWM Peck School of the Arts, whose staff expends much time in its administration, coordination and implementation. The UWM Peck School of the Arts matches the financial commitment of the County with in-kind resources devoted to the project. It serves a broad mix of high school students both inside and outside of Milwaukee County

Community Cultural Events Program		
<u>Agency</u>	2006 <u>Actual</u>	2007 <u>Actual</u>
Latino Arts, Inc. (Friends of the Hispanic Community)	\$ 6,845	\$ 7,697
City Ballet	3,423	
Ko-Thi Dance Company	2,054	7,800
Milwaukee Public Theater	5,476	7,004
Walker's Point Center	3,423	
Milwaukee High School Theater Festival	2,500	2,500
Parks Programming*	50,000	50,000
Total	\$ 73,721	\$ 75,001

II. MATCHING GRANTS

The Matching Grants program, which served 35 organizations in 2007, continues to be the highest funding priority, as it is critical to sustaining Milwaukee County's arts organizations. This program allows the County to offer a broad variety of artistic experiences to its residents, while providing

base support to small and large organizations according to an equitable formula. Support from this program goes to arts organizations with total budgets exceeding \$46.5 million. Without this support, organizations would not be in a position to provide high quality artistic programming and presentations to Milwaukee County's residents.

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Matching Grants Program		
<u>Expenditures</u>	2006 <u>Grants</u>	2007 <u>Grants</u>
Milwaukee Symphony Orchestra	\$ 53,939	\$ 61,351
Milwaukee Repertory Theater	33,434	32,430
Milwaukee Ballet	18,994	17,706
Florentine Opera Company	15,777	12,622
First Stage Milwaukee	14,166	13,209
Skylight Opera Theater	13,407	12,129
Wisconsin Conservatory of Music	0	10,382
Milwaukee Shakespeare Co	8,713	8,115
Milwaukee Youth Symphony	7,897	7,670
Ko-Thi Dance Company	7,199	6,516
Milwaukee Chamber Theatre	7,122	6,743
Next Act Theater	6,965	6,478
Danceworks	6,529	6,362
Latino Arts (Friends of Hispanic Community)	6,445	6,430
Modjeska Youth Theatre Company	6,074	5,522
Present Music	6,065	6,193
Milwaukee Public Theatre	5,940	5,851
Bel Canto Chorus	5,742	5,140
Woodland Pattern	5,369	4,907
Festival City Symphony	5,182	5,085
Milwaukee Children's Choir	4,974	4,671
Renaissance Theatreworks	4,916	4,771
Walker's Point Theater for the Arts	4,309	4,172
Early Music Now	4,275	4,044
City Ballet	4,262	0
In Tandem Theatre	4,111	3,857
African American Children's Theatre	4,100	3,572
Wild Space Dance Company	3,847	3,552
Boulevard Ensemble	3,626	3,531
Hansberry Sands Theatre Company	3,435	3,152
Civic Music Association	3,005	2,799
Master Singers of Milwaukee	2,753	2,425
Milwaukee Dance Theatre	2,692	2,550
Dancecircus	2,181	2,191
Concord Chamber Orchestra	1,045	1,078
Milwaukee Coral Artists	1,012	985
TOTAL	\$ 289,502	\$ 288,191

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III. Administrative Services

In 2006, Sarah Schwab was recommended by CAMPAC and approved by the County Board to provide administrative services to the program.

	2006	2007
<u>Expenditures</u>	<u>Actual</u>	<u>Allocated</u>
Sarah Schwab	5,271*	\$ 14,500

* Reflects a partial year due to administrative transition.

BUDGET HIGHLIGHTS

- The 2008 contribution to CAMPAC remains at the 2007 level of \$377,688.