



Milwaukee County Board of Supervisors

— *Lee Holloway* —
Chairman of the Board

April 13, 2010
For Immediate Release
Contact: Harold Mester, Public Information Manager
414/278-4051 or harold.mester@milwcnty.com

CHAIRMAN HOLLOWAY STATEMENT ON FRONTIER AIRLINES

Mix of competitive airlines continues to benefit travelers in Milwaukee County and beyond

Milwaukee, WI – Milwaukee County Board Chairman Lee Holloway released the following statement in response to the announcement that Midwest Airlines will transition to the Frontier Airlines brand:

“Midwest Airlines has served Milwaukee County travelers with class for the past 26 years. As the Midwest brand becomes a cherished piece of Milwaukee County’s history, we are pleased that the new Frontier Airlines is poised for continued growth at General Mitchell International Airport.

“It’s clear that the efficiency and effectiveness of our airport make it a desirable place for airlines to add service. Last week, Supervisor Michael Mayo, Sr., was on hand as we kicked off AirTran Airways’ new Milwaukee pilot and flight attendant base. The competition resulting from this competitive mix of low-fare airlines, including AirTran, Frontier and Southwest, bring huge opportunities for travelers, including lower fares and more frequent flights.

“I wish the entire Midwest/Frontier/Republic team all the best as Midwest moves into this next chapter. As Chairman of the County Board of Supervisors, I look forward to working with Frontier Airlines to make sure that Milwaukee County remains a good place to do business and serve the flying public.”

###