



Milwaukee County Board of Supervisors

Lee Holloway

Chairman of the Board

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INSIDE THE COUNTY BOARD TO AIR ON WISN-AM IN MILWAUKEE

Monthly public service program to provide in-depth look at actions of the County Board of Supervisors

Milwaukee, WI – Milwaukee County Board Chairman Lee Holloway and Clear Channel Radio are pleased to announce the development of a monthly radio program, featuring the Milwaukee County Board of Supervisors, to be broadcast on News/Talk 1130 WISN. *Inside the County Board* is intended to give listeners a more in-depth analysis of actions taken by County Supervisors. This 60-minute program, which will be the first of its kind for Milwaukee County, will air at 9:00 p.m. on the first Sunday of every month.

“Inside the County Board is a great opportunity for County Supervisors to provide more perspective on the votes they cast as elected representatives. There is no doubt that this program will increase our efforts to connect with the Milwaukee County community,” Chairman Holloway said. “My colleagues and I will provide all sides of issues facing the County Board, and we hope that listeners will find this new program both compelling and informative.”

Inside the County Board aims to explain critical issues facing Milwaukee County, enhance public understanding of the County’s legislative and budget process, and promote community activities. All interested County Supervisors will have an opportunity to participate, and the program will be produced and hosted by the County Board’s Public Information Manager, Harold Mester. *Inside the County Board* will debut on March 7, 2010 at 9:00 p.m. on News/Talk 1130 WISN.

“WISN’s audience is politically astute and will appreciate this closer look into what really happens inside County government,” said Jerry Bott, Director of Programming for WISN. “This public service programming is part of our Clearly Community efforts and will serve our listeners and taxpayers well.”

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