

Milwaukee County Parks

presents:



Partnership Opportunities with

Mutually Beneficial Results

An Alliance With Your County Parks

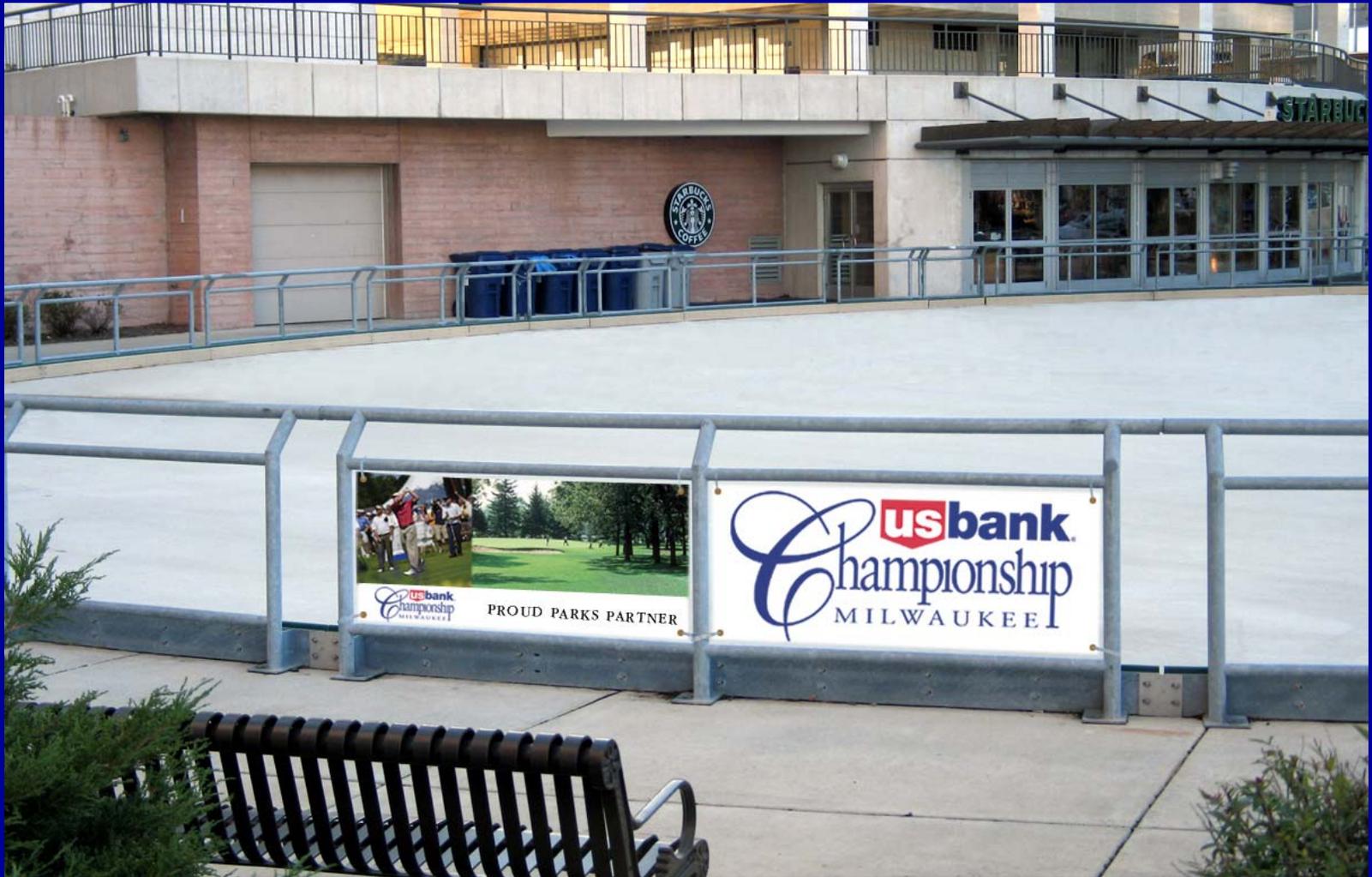


Advertising Opportunities At:



Golf Courses
Red Arrow's "Slice of Ice"
Mitchell Park Domes
Oak Leaf Hiking Trail
Top 20 Busiest Parks
Parks Activity Guide
Boerner Botanical Gardens
"Summer's Best" Concert Series

Sponsorship and Signage



Indoor and Outdoor Opportunities



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**Connect with Your Potential
Customers in your County Parks**

Your
Companies
Logo
permanently
etched into sign
with advertising
opportunities...



Your Logo Etched Into Sign

Nearly 400,000 People Golf Your County Courses



15 Courses throughout Milwaukee County

A course for every level of golfer

Golfers have above average income

Golfers are family decision makers

Golfers make investment decisions

County Golf Discount Cards

Nearly 70,000 members

Up 10,000 new cards issued each year

Up to 20,000 renewed each year

Cards save golfers up to 50% off



**Back of the card open for your
companies message...**

*Looking to get your companies message in the
back pocket of decision makers?*

Red Arrow Park



**Milwaukee's own
"Rockefeller Center"**

Home of City/County Christmas Tree

Host Park of the "Holiday Lights Celebration"

New Years Eve Family Countdown

60.000 people travel through park in winter

Mitchell Park Domes



A Milwaukee icon

6th Largest Attraction in Milwaukee

170,000 attendees per year

18 different program attractions annually

Available for private corporate parties

Parks with Outdoor Signage

- Veterans Park
- Cathedral Square
- Pere Marquette
- Red Arrow
- Washington
- Humboldt
- Jackson
- South Shore
- Lake
- Wilson



Your message in front of
10's of 1,000's of people

“An untapped market that
will get your company
recognized

- Grant
- Whitnall
- Brown Deer
- Dretzka
- Currie
- Greenfield
- Oakwood
- Sports Complex
- Johnson
- Sherman

Oak Leaf Trail

106 miles of recreational trails

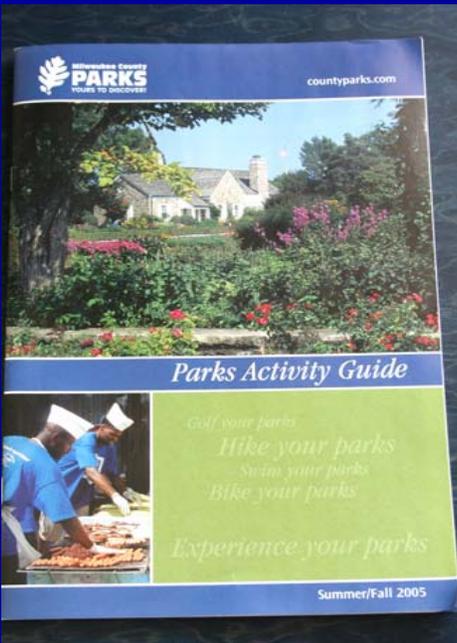


- Mile marker placements with your company logo
- Advertising signs at trailheads and strategic locations

Other Sponsorship Opportunities

Parks Activity Guide

- The who, what, where of all park events
- 70 K distribution in 2007
- Sponsorship/Advertising Opportunities





Golf Map

Covers Golf Opportunities in
Southeastern WI

13,000 distributed

Journal Sentinel Golf
Show in March of 07

Sponsorship and
Advertising
Opportunities Inside

Newspapers in Education

“Kids in the Park”

Sponsorships Needed



660,000 distributed via
Journal Sentinel
Teaching tool used in
schools
Reaches the parents/
children
Up to 30K in print value
to supporters

Concert Sponsors

“More concerts, for more people in more Parks”



Be a part of something special

Go to countyparks.com

under Business Opportunities to learn more...

Have an idea?

We are open to form mutually beneficial alliances

Support your

Milwaukee County Parks

and grow your business

Jeff Baudry - Parks Marketing

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