

Dear Milwaukee County Employees:

Our community's arts organizations continue to grow and gain strength due, in large part, to the community's support of the annual United Performing Arts Fund (UPAF) campaign. Thirty-five member organizations sustain the highest level of quality and success as a result of our contributions.

Milwaukee County is proud to once again play a role in making world-class performances and various outreach efforts accessible to all through its involvement in the UPAF campaign. By contributing to the 2008 United Performing Arts Campaign, you are assisting underserved audiences and over 400,000 students in 120 communities statewide through UPAF beneficiary group performances or education programs.

Please join me in contributing to UPAF. I hope that you and your family are active arts participants. Our community's performing arts are world-class and not to be missed. Will you join me in supporting them? The performing arts are vital to our quality of life and economic health in Milwaukee County.

Donors of \$75 or more will receive the smART card, offering buy-one, get-one free tickets to one performance of each of the 16 UPAF Member Groups - a savings of up to \$400! A gift of \$500 will enable you to be recognized in the annual UPAF Guide "Salute to Individuals and Foundations." Your contribution in any amount will help the arts continue to thrive in our community.

Your participation in the 2008 UPAF campaign is important and greatly appreciated.

Thank you!

Sincerely,

Scott Walker  
Milwaukee County Executive

UNITED PERFORMING ARTS FUND  
929 NORTH WATER STREET · MILWAUKEE, WI · 53202-3122  
TEL (414) 273-8723 · FAX (414) 273-0826 · WWW.UPAF.ORG

Thank you for supporting UPAF!

For your records:  
My UPAF gift \$ \_\_\_\_\_ made on \_\_\_\_ / \_\_\_\_ / \_\_\_\_  
Paid by:  cash  check  payroll deduction  bill me  charge



CELEBRATE THE ARTS  
Support our strength.

Campaign 2008  
Milwaukee County

\$ 3.00  \$ 5.00  \$ 10.00  Other \_\_\_\_\_ x \_\_\_\_\_ pay periods

Name \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Sign here: \_\_\_\_\_ Date: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

(For UPAF e-updates and ticket giveaways only.)

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MY TOTAL UPAF GIFT: \$ \_\_\_\_\_ .

Check enclosed, made payable to UPAF.

Total payroll deduction: \$ \_\_\_\_\_ .

Bill me (\$10 minimum) \$ \_\_\_\_\_ .  
Balance due by one year from pledge date.  
Address required.

Charge full amount now \$ \_\_\_\_\_ .

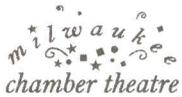
Charge \$ \_\_\_\_\_ monthly, first of the month, maximum 12 months (\$10 minimum) to my:  
VISA MasterCard Discover AmEx

Expiration date \_\_\_\_\_ / \_\_\_\_\_

Please waive my benefits.

I would be interested in exploring estate planning with UPAF. Please contact me.

## 2008 UPAF Member Groups



### 2008 DONOR BENEFITS

(Benefits are cumulative as giving levels increase. Some restrictions apply and benefits are subject to change.)

#### \$24 Donor

- UPAF donor tickets: Receive buy one, get one free tickets to three UPAF Member Groups

#### \$75 Contributor

- UPAF smART card: Receive buy one, get one free tickets to each of the 16 UPAF Member Groups (*restrictions apply*)
- UPAF smART card guide: Information for UPAF donors to fully enjoy the arts, including a comprehensive listing of UPAF Member Groups & performances
- "Arts Beat" e-mail newsletter highlighting group performances and including ticket giveaways

#### \$120 Performer

- Extended-play ticket: Receive an additional free ticket opportunity with your smART card at UPAF Cornerstone Member Group performances (First Stage Children's Theater, Florentine Opera Company, Milwaukee Ballet, Milwaukee Symphony Orchestra, Milwaukee Repertory Theater, The Skylight)
- Invitation to a Behind-the-Scenes event: Tour a UPAF Member Group venue and get a look behind the scenes

#### \$250 Sustainer

- Invitation to 2008 Campaign Finale Celebration featuring special performances by UPAF Member Groups

For benefits above \$250, please call the UPAF office at (414) 273-8723 or go to [www.upaf.org](http://www.upaf.org)



**THANK YOU FOR SUPPORTING UPAF AND ITS 35 BENEFICIARY PERFORMING ARTS GROUPS!**

#### Make a gift of \$120 or more and enjoy additional free tickets to the performing arts.

In addition to receiving the UPAF smART card, offering buy one, get one free tickets to the 16 Member Groups, you'll receive an additional opportunity to use your smART card at UPAF Cornerstone Member Group performances by First Stage Children's Theater, Florentine Opera Company, Milwaukee Ballet, Milwaukee Symphony Orchestra, Milwaukee Repertory Theater and The Skylight. UPAF Member Groups designate their own restrictions.

For the latest in UPAF and Member Group news, performance descriptions, a calendar listing, and more, visit [www.upaf.org](http://www.upaf.org).

Your contribution is tax deductible for federal income tax purposes to the extent allowed by law. You will be entitled to a tax deduction equal to the amount you contribute less the discount you receive on tickets purchased with your UPAF smART card.

