

United Performing Arts Fund 2008 Campaign



CELEBRATE THE ARTS
Support our strength.

UNITED PERFORMING ARTS FUND

What is UPAF?

- The United Performing Arts Fund provides operating support for 35 performing arts groups in Southeastern Wisconsin
- UPAF Member Groups provide over 2,000 local performances each year
- UPAF Member Groups reach over 1 million people through educational programming, community outreach and performances
- UPAF raises over \$10 million annually
- 27,000 donors, 600 corporations, 220 workplace giving campaigns



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Why Give to UPAF?

- 400,000 school children
- High artistic, financial and management standards
- The arts provide thousands of jobs, and have an economic impact of more than \$60 million annually
– Arts and Economic Prosperity III, Americans for the Arts, 2007
- Fuels regional economy by attracting businesses, retaining employees and growing a wider customer base
– Arts and Economic Prosperity III, Americans for the Arts, 2007
- A gift to UPAF is an effective way to support multiple arts groups with a single contribution



“Milwaukee is a city that has a rich cultural fabric: the neighborhoods, the people and the arts. Our strength comes from working together. That’s what the United Performing Arts Fund does through its strong community fundraising campaign...your gift to UPAF impacts the entire city.”

-Tom Barrett, Mayor of Milwaukee



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What's in it for you?

- Year-round performances.
- Educational opportunities for our children.
- Memorable experiences with family and friends.
- A city that embraces culture.



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2008 UPAF Member Groups



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2008 UPAF Affiliate Groups

African American Children's Theatre
Boulevard Ensemble Studio Theatre
Choral Arts Society
Festival City Symphony
Frankly Music
In Tandem Theatre
Kenosha Symphony Association
Kettle Moraine Symphony
Latino Arts
Milwaukee Choral Artists
Milwaukee Dance Theatre
Milwaukee Opera Theatre
Milwaukee Shakespeare
Modjeska Youth Theatre Company
PianoArts of Wisconsin
Racine Symphony Orchestra
Waukesha Symphony Orchestra
Wild Space Dance Company
Windfall Theatre



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**Thank you for supporting
The United Performing Arts Fund.**

**Together we can keep the
performing arts healthy for
generations to come.**



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