

CELEBRATE...

**THE STRENGTH,
THE VITALITY,
THE POWER**

OF THE PERFORMING ARTS...

WITH A FRIEND AND A FREE TICKET.



A gift to UPAF of \$75 or more entitles you to UPAF's signature donor benefit, the smART card. A \$400 dollar value, the smART card enables you to buy one ticket, and receive another ticket free-of-charge at each of our 16 UPAF Member Groups. (Some restrictions apply.)

Let the UPAF smART card motivate your next move - enjoy the energy of the performing arts!



*The Skylight, Gary Biggle and Elizabeth Sutton
Photo courtesy of Katherine Biehl*

MEET THE 2008 UPAF MEMBER GROUPS



2008 ANNUAL CAMPAIGN



2008 UPAF AFFILIATE GROUPS

- African American Children's Theatre
- Boulevard Ensemble Studio Theatre
- Choral Arts Society
- Festival City Symphony
- Frankly Music
- In Tandem Theatre
- Kenosha Symphony Association
- Kettle Moraine Symphony
- Latino Arts
- Milwaukee Choral Artists
- Milwaukee Dance Theatre
- Milwaukee Opera Theatre
- Milwaukee Shakespeare
- Modjeska Youth Theatre Company
- PianoArts of Wisconsin
- Racine Symphony Orchestra
- Waukesha Symphony Orchestra
- Wild Space Dance Company
- Windfall Theatre

THANK YOU FOR GIVING TO UPAF!
Your generosity ensures that the performing arts remain healthy and alive for generations to come.



UNITED PERFORMING ARTS FUND

929 NORTH WATER STREET • MILWAUKEE, WI • 53202
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CELEBRATE THE ARTS
Support our strength.

UNITED PERFORMING ARTS FUND

*Leading Artist Diana Stetsura, Milwaukee Ballet at Mitchell Park Conservatory (The Domes)
Photo courtesy of Tim Evans, www.saturnlounge.com*



Milwaukee Public Theatre

UPAF CELEBRATES THE PERFORMING ARTS

The United Performing Arts Fund (UPAF) celebrates the performing arts as an example of what is right in our community. The arts infuse our society with vitality, energy and inspiration. Music lifts our spirits, theater engages our minds, and dance reacquaints us with the majesty and potential of the human form. The arts summon the creativity and motivation within us all.

The operational support UPAF provides to its 35 Member and Affiliate Groups enables them to touch a million people through performances, educational programming, and outreach each year. Your gift to UPAF is the life-blood of all these groups; and you can rest assured they will deliver the performance excellence and high management standards UPAF requires.

WHY?

The intrinsic values of the arts provide us with many personal benefits. The arts:

- provoke us to examine our thoughts and opinions and to exchange ideas with others.
- quiet our thinking and provide space for emotions to surface; and whether we laugh or cry, we are moved.
- open our minds to the possibilities of other realities.
- encourage us to stretch our imaginations.
- build and strengthen our sense of community.
- invoke a sense of wonder, amaze and astound us.

These experiences are invaluable.

WHAT'S MORE...

The performing arts breathe life into our community and make it a special destination. So many people feel the impact of your UPAF support:

- audience members who are moved and interconnected by performances,
- businesses that are able to attract and retain talent because of our thriving performing arts community,
- students who are able to increase their confidence, creativity and ability,
- and artists who are able make a living and stay in our city.

UPAF'S PURPOSE IS

TO KEEP THE ARTS HEALTHY AND ALIVE
FOR GENERATIONS TO COME.

To do this, we need your help.
Celebrate the arts and support our strength
in the 2008 UPAF Campaign.

PLEASE GIVE GENEROUSLY.

2008 DONOR BENEFITS

(Benefits are cumulative as giving levels increase.
Some restrictions apply and benefits are subject to change.)

\$24 DONOR

- UPAF donor tickets: Receive buy one, get one free tickets to three UPAF Member Groups

\$75 CONTRIBUTOR

- UPAF smART card: Receive buy one, get one free tickets to each of the 16 UPAF Member Groups
- UPAF smART card Performance Guide: Information for UPAF donors to fully enjoy the arts, including a comprehensive listing of UPAF Member Groups and performances
- "Arts Beat" e-mail newsletter highlighting group performances including ticket giveaways

\$120 PERFORMER

- Extended-play ticket: Receive an additional free ticket opportunity with your smART card at UPAF Cornerstone Member Group performances (First Stage Children's Theater, Florentine Opera Company, Milwaukee Ballet, Milwaukee Symphony Orchestra, Milwaukee Repertory Theater, The Skylight)

\$250 SUSTAINER

- Invitation to 2008 Campaign Finale Celebration featuring special performances by UPAF Member Groups

Patron Circle

\$500 PATRON

- Recognition in the annual UPAF Guide "Salute to Individuals and Foundations" or "Salute to Business" insert in The Business Journal

\$1,000 SILVER PATRON

- Invitation to attend UPAF Member dress rehearsal performances
- Recognition on www.upaf.org as a valued contributor