



OFFICE OF THE COUNTY EXECUTIVE
Milwaukee County
SCOTT WALKER • COUNTY EXECUTIVE

FOR IMMEDIATE RELEASE

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WALKER PROMOTES BIKE SAFETY DAY
Milwaukee Public Museum and BODY WORLDS 1 host family event

MILWAUKEE – County Executive Scott Walker highlights the bike safety event being hosted Saturday at the Milwaukee Public Museum in cooperation with the successful BODY WORLDS 1 exhibition. The Bike Safety Awareness Day will offer bike checkups by Wheel and Sprocket, helmet fittings by Bern Helmets, rock climbing, and information on bike safety and upcoming biking events. A drawing will be held for a grand prize of a Trek bike at 3pm (winner need not be present to win), along with other giveaways throughout the day.

“This joint effort between the museum and the BODY WORLDS 1 exhibition is a great way to focus on healthy lifestyles and have fun in the process,” said Walker.

Among the participating sponsors are Wheel and Sprocket, Trek Bike, Bern Helmets, Wisconsin Lung Association, Adventure Rock Climbing Gym, Milwaukee Police Department Bike Safety Specialists, American Diabetes Association, American Heart Association, and the MACC Fund.

The event is free and open to the public. Entry to the museum or exhibition requires an admission fee, but discounted coupons will be available for select times.

For more information on the museum and the BODY WORLDS 1 exhibition, please visit www.mpm.edu. Reservations are recommended for admission to the exhibition.

DATE: Saturday, May 10, 2008
TIME: 11am – 3pm
LOCATION: Milwaukee Public Museum
800 W. Wells Street

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