



GREEN ROOF SYMPOSIUM CITY OF MILWAUKEE

Sponsored by:

Wednesday, March 11, 2009



**Milwaukee School of Engineering
1025 North Broadway
Milwaukee**

For more information and to register visit: www.greenroofs.org

The workshop will provide an opportunity for participants to learn from local and national experts about the general design and implementation of green roofs. Regional case studies will be featured and afternoon focus group sessions will allow attendees the chance to identify with relevant city officials the local research needs and obstacles to implementation. Input gathered from participants of this workshop will help guide the further development of green roof policy options in the Milwaukee area.

Time: 8:30 am - 5:00 pm

Tuition Cost for this one-day workshop and reception is \$199.

Attendees will receive presentation materials, action plans and contact lists, as well as breakfast and lunch and a complimentary copy of *Living Architecture Monitor* – the green roof industry magazine.

Who Should Attend:

**Landscape Architects
Architects
Horticulturists
Urban Planners
Roofing Consultants
& Contractors
Building Developers, Owners and
Managers
Environmental Scientists,
Academics and Researchers
Policy Makers and
Environmental representatives**

The full-day workshop features:

An Overview of Green Roofs by *Jennifer Sprout, Green Roofs for Healthy Cities.*

Green Roof Case Studies:

- **University of Wisconsin, Milwaukee,**
Presented by Jim Wassley, Associate Professor, Department of Architecture
- **Mortara Instruments,** *Presented by Anthony Mayer, Pioneer Roofing*
- **Housing Authority of the City of Milwaukee,** *Presented by Robert Jacoby, Housing Construction Specialist Senior*
- **Rooftop Urban Farming,** *Presented by Erik Lindberg, Community Growers*

Keynote Address by **Dr. Gerould Wilhelm, PhD.,** *Principal Botanist, Conservation Design Forum*

Dr. Wilhelm, a former research taxonomist for 22 years with the Morton Arboretum, joined CDF's full-time staff in 1996. Dr. Wilhelm is co-author of the definitive text *Plants of the Chicago Region*, and is recognized



Trade Show Space is still available!

Interact directly with local representatives showcasing the latest in green roof products and services. For more information on this opportunity, contact: Jennifer Sprout, 416-971-4494 ext. 229, jsprout@greenroofs.org.



throughout North America as a leader in ecological restoration. Dr. Wilhelm developed the “Floristic Quality Assessment Methodology,” a quantitative technique to determine the natural quality of plant communities. Originally developed for the Chicago region, the methodology has been adapted for all of IL, IA, MI, MO, NJ, ND, SD, OH, KY and parts of FL, IN, and WI and S. Ontario. Jerry worked with Wetlands Research, Inc. from 1985 to 1990 to provide vegetation surveys, design wetland plant communities, and conduct research on the development of wetland communities on the Des Plaines River Demonstration Project in Lake County, Illinois. His work with the Lakeshore resulted in the publication of the *Special Vegetation of the Indiana Dunes National Lakeshore* (1980, revised 1988).

For Full Symposium Agenda and to Register:
www.greenroofs.org

Afternoon Focus Group Discussions:

Stormwater Management and Policy –

Presenter: Preston Cole, Environmental Services Superintendent, Department of Public Works

Retrofit and Smart Growth –

Presenter: Vanessa Koster, Planning Director, Department of City Development

Urban Agriculture –

Presenter: Ron Doetsch, Executive Director of Michael Fields Agricultural Institute

Energy and Air Quality

Presenter: Dave Sciepluch, WE Energies (invited)

Welcoming Remarks:

Mayor Tom Barrett
City of Milwaukee

Symposium Emcee:

Ann Beier, Director of Sustainability
City of Milwaukee

