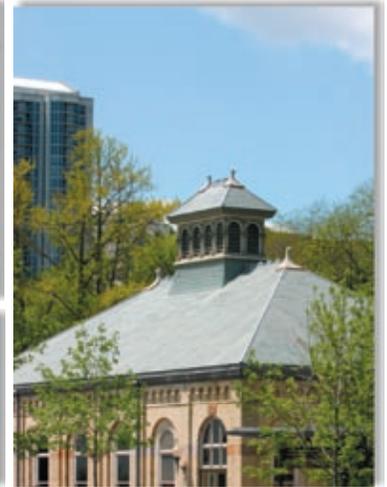


# GOING GREEN SUSTAINABLE communities and farms



## WISCONSIN ASSOCIATION OF RC&D'S ANNUAL CONFERENCE

HOSTED BY TOWN AND COUNTRY RESOURCE, CONSERVATION & DEVELOPMENT, INC.

**Thursday, September 11 – Friday, September 12, 2008**  
**Olympia Conference Center – Oconomowoc, WI 53066**

Do you want to learn more about a green lifestyle – healthier for you and for the planet? Join us for an invigorating two days of discussion, learning, networking, and great local food! Whatever your focus – urban or rural, local food or sustainable agriculture, conservation or preservation, individual or community – connect with other Wisconsinites working towards a more sustainable future, for us all.

### SESSION THEMES

- Green Your Home & Work
- Conserving Natural Resources
- Fresh Local Food
- Green Energy
- Sustainable Agriculture
- Sustainable Communities

### BANQUET

**Dinner at the Oconomowoc Lake Club featuring fresh local food at the peak of harvest, prepared by Executive Chef Jack Kaestner.**

### KEYNOTE ADDRESSES

#### Climate Change Implications for Wisconsin

**Dr. John Magnuson**, Professor Emeritus,  
 University of Wisconsin-Madison  
 Opening Event Address on Sept. 11th

#### Going Green at Johnson Controls

**Mr. Clay Nesler**, Vice President of Global Energy and Sustainability,  
 Johnson Controls  
 Dinner Banquet Keynote on Sept. 11th

#### Ecological Capitalism

**Dr. John Ikerd**, Professor Emeritus,  
 University of Missouri at Columbia  
 Morning Keynote Address on Sept. 12th

### REGISTRATION

#### Rates for Conference Attendance

	Early Bird	After August 15th
Full Conference (Thursday & Friday)	\$99	\$120
Thursday Registration Only	\$65	\$75
Friday Registration Only	\$50	\$60
Banquet Fee for Registrants	\$20	\$20
Additional Dinner Tickets	\$35	\$35

Reduced Rates Available for Volunteers

**Full Registration Information available at**  
**[www.townandcountryrcd.org](http://www.townandcountryrcd.org)**  
**or by calling 414-774-6562**