



Department of Public Works

Jeffrey J. Mantes
Commissioner of Public Works

James P. Purko
Director of Operations

MEDIA ADVISORY

For Immediate Release: Wednesday, April 1, 2009

For Additional Information Contact: Cecilia Gilbert, Permits and Communication Manager, 414-286-3261 or 414-708-2295 (cell)

East Side Street Sweeping Program Begins Friday, April 3 *Residents Can Receive a Text Message Reminder*

On Friday, April 3rd, the street sweeping program will begin in designated areas of the east side. The program, which has been in effect since 2003, provides for the sweeping of streets from curb to curb that have not been swept due to dense parking in the area. The program has proven to be successful in cleaning the streets and removing tons of litter and debris as well as the efficient and effective removal of leaves in the fall.

Flyers warning parkers of the program will be placed on all vehicles parked in the designated street sweeping area on the first and third Fridays in April. The Department of Public Works encourages all residents and visitors of the area to obey the posted parking restrictions. Once a street has been swept, vehicles can resume parking on that street.

The Department of Public Works is offering to send an East Side Street Sweeping text message to residents' cell phones the day before the street sweeping will occur for the duration of the program. To sign up for the text message and for e-notify, residents should logon on to www.milwaukee.gov and select the appropriate category.

The streets posted with this restriction include N. Cambridge to N. Maryland and from E. Park Place to E. Edgewood. The posted signs indicate Tow Away Zone, No Stopping 8 AM to 2 PM. Depending on the street sweeping schedule for your side of the street, the posted sign will say either the first Friday or third Friday of each month from April 1st to December 1st. Parking in violation of the sign will result in your vehicle being ticketed and towed. The citation is \$33 and the tow fee is \$95 plus \$20 per day for storage.

For questions regarding the street sweeping program or to determine whether the program applies to your street, call the Parking Information Desk at 286-8350 or logon to www.parking.mpw.net.