

Redevelopment Authority of the City of Milwaukee

Resolution No.:

Adopted on:

October 18, 2012

Project Area:

Administration

Resolution to authorize award of a contract for web-based market and consumer analytics services.

Whereas, the Redevelopment Authority received a grant from the Wisconsin Department of Transportation (WISDOT) for the Midtown Triangle Initiative Project to, among other goals, assist with promoting sustainability of the Midtown Triangle commercial district; and

Whereas, a Request for Proposal was issued for a web-based market and consumer analytics service to include an online portal containing information that may be used to identify retail opportunities for vacant commercial properties in the Midtown Triangle commercial district; and

Whereas, The Authority seeks to award a contract to the respondent that best meets the requirements as detailed in the Request for Proposal; and

Whereas, WISDOT approved the use of a portion of the grant for the purchase of the service to assist with promoting sustainability of the Midtown Triangle commercial district; and

Whereas, The Authority desires to purchase this service in efforts to attract retailers to vacant commercial space within and surrounding the Midtown Triangle Initiative area; and

Whereas, A vendor has submitted a proposal response that best meets the requirements of the Request for Proposal and the needs of the Redevelopment Authority; and

Whereas, The Authority will enter into a one-year term with the selected vendor with an option to extend the agreement for two additional years and now, therefore be it

Resolved, By the Redevelopment Authority of the City of Milwaukee, that the proper Authority officers are authorized to enter into an agreement with the vendor; with the first year of funding for such services to be provided by the Wisconsin Department of Transportation grant allocated for the Midtown Triangle Initiative Project and the remaining two years of the agreement of funding to be provided by city tax incremental districts or capital funds for other commercial districts throughout the City of Milwaukee.

CERTIFICATION

I certify that the forgoing is a true and exact copy of a resolution adopted by the Redevelopment Authority of the City of Milwaukee, WI on the date set forth above.

(seal)

David P. Misky
Assistant Executive Director-Secretary
