

Redevelopment Authority of the City of Milwaukee

Resolution No.

Adopted On: February, 21, 2013
Project Area: Northwest Side Area Plan
Aldermanic District: 9th

Resolution authorizing a professional services contract to complete the market analysis component of the Brown Deer Road Corridor Land Use Study and Action Plan.

Whereas, the Common Council of the City of Milwaukee has adopted a Comprehensive Plan for the City consisting of a series of thirteen Area Plans and a Citywide Policy plan; and

Whereas, the Northwest Side Area Plan, adopted January 2008 by Resolution File No. 070933, is one of the plans comprising the City of Milwaukee's Comprehensive Plan; and

Whereas, this Plan identified the Brown Deer Road Corridor and former Northridge Mall property as important and catalytic redevelopment projects in the area and recommended a more detailed and specific study be completed; and

Whereas, the Authority desires to engage a consultant to provide the services necessary to provide the market analysis component to the Brown Deer Road Corridor Land Use Study and Action Plan; and

Whereas, the Redevelopment Authority has previously procured a service contract, through the Request for Proposal process, with S.B. Friedman and Company to prepare the market study analysis component of the Northwest Side Area Plan as well as market analyses for other areas of the City; and

Whereas, because of their previous work on the Northwest Side Area Plan, as well as numerous other areas of the City, and familiarity with the area and key stakeholders in the project area, it is recommended that the Authority enter into a single-source contract with S.B. Friedman and Company for the above scope of work; now, therefore, be it

Resolved, by the Redevelopment Authority of the City of Milwaukee that the proper Authority officers are authorized to enter into a contract with the S.B. Friedman and Company to complete the market analysis component of the Brown Deer Road Corridor Land Use Study and Action Plan, with RACM funding not to exceed \$25,000.

CERTIFICATION

I certify that the forgoing is a true and exact copy of a resolution adopted by the Redevelopment Authority of the City of Milwaukee, WI on the date set forth above.

(seal)

David P. Misky
Assistant Executive Director – Secretary
