

# ALDERMAN Tony Zielinski

SUMMER-FALL 2008

*Making Things Happen*



*The View From Milwaukee's 14th District*

## Dear Neighbor,

Milwaukee and the 14th District are setting the pace for local impact in a global world. Our work on the local level to require fair working conditions and standards from our manufacturers has a larger impact on American labor overall. By maximizing the power the City of Milwaukee has to influence environmental practices, fair labor practices and sustainability, we are improving our quality of life, but also creating new business opportunities, providing jobs, reducing crime and protecting the environment. Two new developments in solar energies highlighted in this newsletter help position Milwaukee to improve local conditions and impact our global environment.

In this newsletter you'll read about new ordinances and policies that continue to ensure Milwaukee's role as a leader locally, nationally and internationally.

Most important, however, is that I pride myself on not only being a part of Milwaukee's cutting edge decisions, but also on the constituent services I provide. To that end, I will host a town hall meeting on Thursday, October 2, 2008 at Bay View High School so we can gather and meet with various representatives of city departments from public works to police and address any concerns you have. But if at any time you have any concerns or needs, I encourage you to contact my office. E-mail me at [tzieli@milwaukee.gov](mailto:tzieli@milwaukee.gov) or call me at 286-3769 or 744-1802.

Have a safe and happy summer enjoying all of Milwaukee and District 14's offerings!

Sincerely,

**Tony Zielinski**  
Alderman, 14th District

## COMMITTEE ASSIGNMENTS

**CHAIR** • Anti-Graffiti Policy Committee  
**VICE CHAIR** • Community & Economic Development Committee  
**MEMBER** • Licenses Committee • Zoning, Neighborhoods & Development Committee • Milwaukee Commission on Domestic Violence and Sexual Assault

## Neighborhood Electric Vehicles Made Possible



**Ald. Zielinski held a news conference this past spring to showcase neighborhood electric vehicles.**

Vehicles that are 100% electric are great for both the economy and the environment. Economically, they reduce our reliance on foreign oil, and the less oil we have to purchase from overseas, the lower our imbalance in trade becomes. Environmentally, the vehicles emit no greenhouse gases and help to reduce our emissions overall. To that end, Ald. Zielinski sponsored an ordinance that would allow small, neighborhood electric vehicles (NEVs) to operate on Milwaukee city streets.

"As Milwaukee residents do all they can to think and act 'green', we have to make sure the city has regulations in place that allow for environmental choices like NEVs," Ald. Zielinski said.

"For a Milwaukee resident who utilizes a wide variety of transportation options like buses or walking, the NEV is ideal—it allows for personal mobility with zero emissions impact on the environment. It's a smart, safe way to get where you're going in a busy downtown area," Ald. Zielinski said. In fact, at Ald. Zielinski's urging, the City of Milwaukee purchased a 100% electric vehicle to use in parking garage maintenance and staff are extremely pleased at its utility. The car replaces an old pick-up truck that used to service the garage, saving hundreds a year in gas costs to the city. The cars rely on only approximately \$200 in electrical costs per year for charging, so the cars not only save money, they help reduce reliance on foreign oil.

# SOLAR NEWS

## The First Solar Powered Residential Development In The State

### Right Here in Bay View!

In the next few months, requests for proposals (RFPs) will go out regarding the Army Reserve development area in Bay View. The land, bound by Logan Ave. on the west, Bay St. on the east, Conway St. on the south and Lincoln Ave. on the north, was leased to the U.S. Army, but now that they are leaving the site, many have been providing input on what the area could be used for.

Ald. Zielinski has proposed residential housing for this area and that it becomes the first solar powered residential development in the state and the proposal has been met with great enthusiasm. The negative effects high gas prices are having on our economy and the cost to our environment fuel consumption creates make it critical to promote renewable energy at every turn. Residential properties will also add to the positive support for the proposed Kenosha-Racine-Milwaukee commuter rail stop in the area.

## Solar Energy Made Simple

Ald. Zielinski is proud to announce that Milwaukee has earned the U.S. Department of Energy's Solar America Cities 2008 grant. The grant includes training for solar panel installers and also provides funds to make more residents aware of how solar technologies work to increase efficiency and save costs.

"This grant provides excellent leverage for environmental action that will set the example for cities across the United States," he said. Milwaukee is one of 12 cities selected for this grant in 2008 and the results of this project will be shared across the country.

Ald. Zielinski said Milwaukee will be setting the example for sustainability and efficiency in energy options. "Combined with the support we've received from project partners We Energies and Focus on Energy, this can become a large scale project with great impact on our community," he said.

The initial report on the project will be released this fall.

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### Environmental attributes:

- Contains 30% recycled post-consumer fiber
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30%



## Using The Purchasing Power Of Government To Make A Difference

Ald. Zielinski co-sponsored an ordinance that regulates the contracting of "responsible manufacturers" for goods and services used by the city. The legislation accomplishes two things. First, it creates a level playing field for economic development. It encourages buying American made goods instead of goods made with cheap labor overseas. Second, the ordinance prevents the economic exploitation of workers.

"I shared this legislation with other major cities and government entities, hoping they'd follow our lead, and they did," Ald. Zielinski said. This summer, Milwaukee Area Technical College passed a similar policy regulating their purchasing from contractors and subcontractors that are bound by the same sweat-free labor requirements. The alderman said, "If large purchasing entities like municipalities make their money talk in these ways, we can have a very serious impact on human rights abuses and sweatshop labor."

"I am actively working with other units of government to pass similar policies and legislation because the more groups who adhere to fair labor standards, the more impact we have to help save American jobs," Ald. Zielinski said.

## New Full-Service Grocery Stores Come To District 14



The 14th District will soon welcome two new full-service grocery stores. **Central Fresh Market** will open in March at 3014 S. 13th St., the site of the former T&M True Value Hardware store. Central Fresh Market is a strategic player in our efforts to revitalize this important business corridor.

**Mi Super Foods** at 3101 S. 13th St. will also be open to residents as a full service grocery store with meat and deli counter, bakery items and more. Fresh produce and brand-name favorites will also be within the aisles of the new stores and their selections will cater to the preferences of the neighborhood.

Please be sure to join us in welcoming these new businesses to our District 14 community. We look forward to the added employment opportunities each store will bring to the area.

## Opposing The "Wheel Tax"

As a result of constituent feedback, **I voted against the proposed "wheel tax"** the Common Council passed this July. The tax adds an additional \$20 to vehicle registration fees (for vehicles under 8,000 pounds) and I continue to work with constituents who have called in adamant opposition to this additional fee. This additional fee is not the best choice for financing road work within the city and my vote will continue to reflect our district's best interests.

## The Avalon Theatre

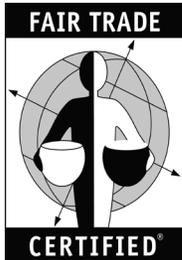


The historic Avalon Theatre is a treasure in our neighborhood and its revitalization is a large undertaking. Though a portion of the financing has been made available, final funds are still being solicited and the project has at least a year until its completion. When complete, however, the theatre will renew the character of the area and bring hotel rooms and more movie screens to the building.

**Ald. Tony Zielinski and Avalon Theatre owner Lee Barczak (left) hold a rendering depicting what the theatre will look like when complete.**

## New Berlin Water

After more than two years of deliberations, the Common Council has passed legislation allowing the sale of water to New Berlin. This is great news for many reasons. First, it helps Milwaukee continue to be a good neighbor and foster relationships with nearby communities. Second, with the closing of a number of local breweries, Milwaukee's water supply is ample enough to sell water to local communities without altering our supply or needs. Third, the sale of water also positively affects our utility rates, saving Milwaukeeans money. Finally, New Berlin is an outstanding choice for the sale of water because of their geographic situation, allowing more water to shed back into Lake Michigan than is taken from it.



## World Fair Trade Day Event Included Many Local Businesses

Milwaukee honored its "Fair Trade City" status May 10, 2008 with the Milwaukee Fair Trade Crawl.

**Support businesses that display this logo.**

"Retailers across Bay View and Riverwest participated in the world wide Fair Trade Coffee Break by offering specials, tastings and more. This was a visual and easy way for residents to be connected to and support a global movement," said Ald. Zielinski. Last year, through legislation the alderman passed, we became the first Fair Trade City in the United States, joining the ranks of over 300 Fair Trade designated European cities and taking on the official title before cities like Chicago and New York. Fair Trade status is important because it helps prevent the exploitation of workers and protects farmers and the environment through regulations for land use and working conditions.

## Bay View Is A Targeted Investment Neighborhood

Ald. Zielinski is happy to bring Bay View its first TIN! The program is an essential tool to sustaining and revitalizing neighborhoods. It funds small areas of the city in an attempt to help encourage owner occupancy and to support the safety and aesthetic quality of the neighborhood. Homeowners in the target area are offered a combination of low interest and forgivable loans for home improvements and opportunities to rehabilitate rental housing in the area are available. Learn more about the Bay View TIN at [www.mkedcd.org/housing/nidc](http://www.mkedcd.org/housing/nidc) or call Linda Nieft at 482-1000.

## Group Expands To Bay View

**Café Centraal** will soon be opening at 2306 S. Kinnickinnic Ave. and will include outdoor seating and a courtyard featuring green technology. It will serve lunch, dinner, late night food and Saturday and Sunday brunches.

"The restaurant group, which owns and operates Trocadero and Redlight, Café Hollander, Nomad World Pub and most recently Fat Abbey Biercafé, saw a great opportunity to become part of the mix of businesses that are making Lincoln and KK a thriving dining and entertainment destination," Ald. Zielinski said.

In a recent news article, partners Eric Wagner and Mike Eitel said the thriving, dynamic neighborhood and a corner building full of character were too much to pass up. "It definitely fits our model," Wagner said, adding: "we absolutely love the idea of breathing new life into such a great building."

"Alderman Tony Zielinski's input and support were contributing factors as we made the decision to invest in Bay View," Wagner said.

## E-Waste Ordinance

Ald. Zielinski spearheaded an ordinance that directs every city department, agency, committee, board or commission to collect the electronic waste it creates and ensure its proper disposal or recycling, if possible. "Electronic waste" means computer central processing units, monitors and monitor cables, mice, printers, data tapes and more. Many of the internal parts of computer and electronic devices can be recycled or reclaimed and many of the parts may be harmful if simply disposed of in a solid waste disposal facility.

With this ordinance, not only will equipment that can be salvaged or reused be better handled, but our waste facilities will also be safer without harmful electronic waste residue being inappropriately disposed of.

## Paid Job Training!

The **Senior Community Service Employment Program (SCSEP)** offers job training for seniors age 55 and older and can help with computer skills, job readiness, on the job experience and online applications. For more information contact SER Jobs for Progress at **649-2640**.

ALDERMAN  
**Tony Zielinski**

*Making Things Happen*



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**Bay View Bash** Join us as we celebrate the fifth year of the Bay View Bash from **11 a.m. to 10 p.m. on Saturday, September 13, 2008**. The Bay View Bash is Milwaukee's largest neighborhood street festival and will take place on S. Kinnickinnic Ave. from E. Potter Ave. to S. Clement Ave. The event will feature three live music stages with more than 20 entertainers, a children's area with games, clowns and fun for the whole family. There will also be more than one hundred Bay View area food, arts and novelty vendors. Visit [www.bayviewbash.org](http://www.bayviewbash.org) for more information.

**Trick-or-Treat** As fall approaches, we have another important District 14 tradition to look forward to. Bay View-wide nighttime trick-or-treat, an annual event, will be held on the **last Saturday of October (October 25, 2008) from 5 p.m. to 8 p.m.** The trick-or-treat area is bound by Bay St. on the north, Howard Ave. on the south and Chase Ave./Howell Ave. on the west and the lake on the east. **NOTE:** 14th District areas not located inside the Oct. 25th evening trick-or-treat boundaries (see above) will have trick-or-treat from **1 p.m. to 4 p.m. on Sunday, October 26, 2008, during the official citywide trick-or-treat hours.**



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## BLOCK WATCH



**Peter Fritz is captain of the 3300 block of S. 13th St. block watch.** He and watch members **Elizabeth Fritz, Alvin and Christine Gaeth, Mary Alvarado, Norbert Czaplicki, Audrey Borzymowski, Barb Swessel, and the owners and employees of Lincoln Music** contacted Ald. Zielinski only six months ago regarding nuisance activities in their neighborhood. As a result of forming the block watch, the nuisance activities have stopped and according to Fritz, "We have our neighborhood back." **Anyone who would like to form a block watch in their neighborhood can contact Ald. Zielinski at [tzieli@milwaukee.gov](mailto:tzieli@milwaukee.gov) or 286-3769 to get the project started.**

## Still Fighting For More Police

Crime is still a pressing issue in the City of Milwaukee. I have been successful in the past spearheading efforts to bring more police to Milwaukee streets. We still don't have enough trained police on our streets and so to keep a strong police force patrolling our neighborhoods and as budget season approaches, I will continue to fight for the policing we need to keep our neighborhoods safe.

I encourage residents to continue to participate in block watch and neighborhood organizations as well because active neighborhood groups are a great deterrent to crime.



## Town Hall Meeting

Ald. Zielinski invites all residents of District 14 to join him **Thursday, October 2, 2008, from 6-8 p.m. at Bay View High School.** This Town Hall Meeting will focus on city services with representatives from various city departments such as the Milwaukee Police Department, the Milwaukee Fire Department, the city tax assessor's office, the Department of Neighborhood Services, the Department of Public Works and more. Join us to have your questions and concerns addressed and learn about the projects being discussed and tasks accomplished in the City of Milwaukee.