

2010 Town Hall Meetings Scheduled

Ald. Wade will hold three district-wide town hall meetings this year on Mondays at the same time and location – the Department of Public Works facility at 3850 N. 35th St.

The meetings will all start at 6 p.m. in the Assembly Room at the DPW facility.

The meetings will be held on the following 2010 dates:

Monday, June 7

Monday, September 13

Monday, December 6

The meetings will include discussions of city services issues, public safety, economic development, sanitation matters and any other topics of interest in 7th District neighborhoods, Ald. Wade said.

"I am looking forward to hearing your concerns and discussing issues that are front and center in the lives of 7th District citizens," he said.



Ald. Wade attended a birthday party last month for state Reps. Annette Polly Williams and Fred Kessler, which also included Congresswoman Gwen Moore. The congresswoman, Reps. Williams and Kessler and Ald. Wade helped raise approximately \$1,000 for American Red Cross relief efforts in Haiti.

The Magnificent 7th



7th District Alderman Willie C. Wade

Dear Constituents:

Spring 2010

Thank you again for all of your dedication and support. It has been nice seeing you and speaking with you at the many places and events throughout the city this year. I want you to know how much I appreciate all of the effort you give to make the 7th District magnificent. Your communication with the police department has had a positive effect on crime in the district this year, and your attention to keeping your neighborhoods clean has been a shining example to your neighbors and others who pass through our area. Times have been tough, but if we continue to be responsible and respect each other, together we can keep moving in a positive direction. I do appreciate all of the letters, calls, emails and well wishes I have received from you, and I am very proud to represent all of you at City Hall.

In this newsletter I will share some very exciting news on the \$34 million Tower/Century City redevelopment project, the MORE (jobs) Ordinance, the reconstruction of 51st Blvd. and the opening of a much needed food pantry in the 7th District. I've also included other pieces of helpful information for you to use.

Remember you can reach me at (414) 286-3764 or by email at wwade@milwaukee.gov. I also encourage you to visit my web page at www.milwaukee.gov/district7 for more important information.

Again, I thank you for your continuing support.

Sincerely,

A handwritten signature in black ink that reads "Willie C. Wade".

Willie C. Wade
7th District Alderman



Committee Assignments & Memberships

VICE CHAIR:

- Zoning, Neighborhoods and Development Committee

COMMISSIONER:

- Redevelopment Authority of the City of Milwaukee (RACM)

CHAIR:

- Unity Caucus

MEMBER:

- Public Works Committee
- Community & Economic Development Committee
- Environmental Justice Task Force (SEWRPC)
- Local Initiatives Support Corp. (LISC) (Credit Committee and Board Member)
- Fresh Coast Basketball Classic
- Milwaukee Survive Alive Foundation
- Workforce Investment Board
- Milwaukee Metropolitan Sewerage District (MMSD)
- Mary Ryan Boys & Girls Club (Advisory Board)



Talgo at Century City
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phone

(414) 286-3764

email

wwade@milwaukee.gov

web

www.milwaukee.gov/district7

mail

City Hall, Room 205
200 E. Wells Street
Milwaukee, WI 53202

In Your Neighborhood



Train Builder Bringing Jobs to Century City

The 7th District and the City of Milwaukee received extremely positive news on March 2 when **Talgo, a Spanish maker of high-speed trains, announced it will create at least 125 new jobs in manufacturing and service at the Century City site this year.**

Alderman Wade, who urged Governor Jim Doyle earlier this year to help bring just such a manufacturer to Century City, said Talgo considered proposals in other Wisconsin cities, including Janesville and Kenosha, but ultimately selected a refurbished building near the corner of W. Townsend and N. 28th Streets to house final manufacturing and assembly of high-speed trains. "This announcement is what makes all of the long meetings and back and forth discussions well worth the time and effort," said Alderman Wade.

"The citizens of the 7th District have been looking for job creation and job opportunities, and Talgo is delivering both in Century City this year," he said.

Alderman Wade credits Governor Doyle and his staff for helping make the Talgo move happen -- first securing federal funds for a high speed rail infrastructure project -- and then following through with detailed negotiations to close the deal. "The governor worked hard on this exciting project, and because of his efforts Milwaukee stands to benefit for many years to come," he said.

Congresswoman Gwen Moore, Mayor Tom Barrett, and others also deserve credit, Alderman Wade said. "The Mayor helped put together a strong local partnership that involved the Department of City Development, the state, and the regional Milwaukee 7 to get Talgo to become the first business to locate within Century City, and we can now foresee **up to 1,000 long-term jobs being created over the next several years there,**" he said.

The entire Common Council has also been supportive of Century City and has consistently backed plans that will help make it a key industrial, commercial and retail center, Alderman Wade said. "My colleagues on the Council have been key allies on Century City because they see the promise, and they know the entire city stands to benefit from the development and jobs that can be created," he said.

Alderman Wade said Century City falls within the 7th Aldermanic District and within the district of colleague Ashanti Hamilton. "I would like to recognize and thank Alderman Hamilton for his work to help the city close the deal on the Tower site, and for helping to create Tax Incremental District #74, which is all about job creation. His commitment has been unwavering and enthusiastic, and he deserves our thanks," he said.



Governor Doyle was joined for the job creation announcement by Antonio Perez, CEO and President of Talgo; Milwaukee Mayor Tom Barrett; Javier Ruprez, Consul General of Spain; Alderman Willie Wade of the Milwaukee Common Council; Congresswoman Gwen Moore; and Tim Sheehy, a member of the Milwaukee 7. The governor thanked the leaders from Talgo, Milwaukee and the Congressional delegation for working together to make the project a reality.



Alderman Wade also spoke with Talgo's Vice President of Public Affairs and Business Development Nora Friend.

In Your Neighborhood

MORE Ordinance Brings Work to Milwaukee

The Common Council approved an ordinance co-sponsored by Ald. Wade that **creates wage standards for commercial developments that receive at least \$1 million in financial assistance** from the City of Milwaukee.

The ordinance makes several changes regarding the **requirements** for participation by city residents in public works projects and development projects receiving at least \$1 million in city assistance, including projects getting tax incremental financing or TIF monies. With the proposed ordinance in effect, businesses would be compelled to create jobs and apprenticeship opportunities that employ local residents, and to give consideration to local business enterprises. Sponsors have said the proposed ordinance is a reasonable “win-win” that will broaden the benefits for the city, city residents, and the businesses involved.

The ordinance will help ensure family-supporting wages for people hired to work on building commercial developments, hotels, stores and other businesses.

Since the ordinance passed earlier this year, we have already seen new development projects take on the **requirements** of the law and solicit more local employees.

New Food Pantry Helping to Feed the Hungry

Last summer Alderman Wade took part in a ribbon-cutting ceremony to mark the opening of the **Jewish Community Pantry**, located at 3033 W. Burleigh St. Mayor Tom Barrett and Mark Shapiro, executive director of the Harry & Rose Samson Family Jewish Community Center, also took part in the event.

Because of the economic crisis, many city residents have lost jobs and savings, and many can't afford to put food on the table. “No longer is hunger only a problem of those struggling with poverty,” Alderman Wade said. “Hunger does not only affect the homeless, but now, it affects children and the elderly, and it affects even our citizens with jobs, or those that have been laid off and do not have necessary resources to provide enough food for their families.”

The pantry, staffed by more than 30 volunteers, is open every Thursday from 11:15 a.m. to 3:15 p.m., and the phone number for Thursdays only is (414) 447-8901. The **Jewish Community Pantry Network** is part of the **Hunger Task Force Emergency Pantry Network**, and it is co-sponsored by the Harry & Rose Samson Family Jewish Community Center, Women's Division for the Milwaukee Jewish Federation and the Milwaukee Jewish Council for Community Relations.



The ordinance also had an impact on road work on 51st Blvd. and W. Keefe Ave. Ald. Wade, pictured here with Aids. Hamilton, Bauman and Coggs, celebrated the reopening of the street project made possible by “wheel tax” dollars, stimulus funds and by following the guidelines of the MORE Ordinance. The cost of the project was \$785,000, but if it had been approved prior to the vehicle registration fee (aka “wheel tax”), the cost to adjacent property owners would have been \$342,000 (43%). With the fee in place, the total assessment costs for the project paid by homeowners was only \$38,000 (about 5%).



Milwaukee General Contractors and Eaton Asphalt handled the 51st Blvd. project (crews pictured here with Alderman Wade).



Ald. Wade at the grand opening of the Jewish Community Pantry.



At the Juneteenth Day Opening 2009



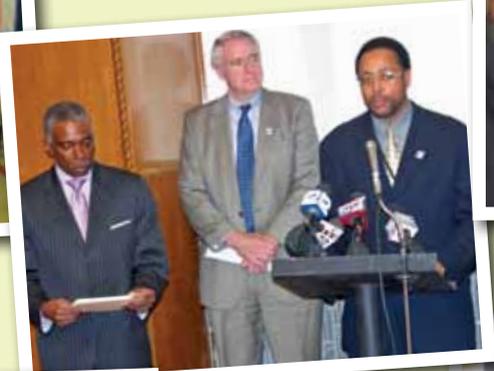
At the 29th St. Playland ribbon cutting



Ald. Wade and his assistant Deb Moore at the 29th St. Playland dedication



7th Annual 29th Street, Inc. scholarship fundraiser game



With Mayor Barrett and Health Commissioner Bevan Baker at the kick-off of National Health week at the Keenan Health Center



At the Parklawn YMCA turkey giveaway sponsored by NBA All-Star Devin Harris



At Lena's Food Market shopping during Thanksgiving 2009



Welcoming R & B singer Maxwell to Milwaukee





Ald. Wade with 7th and 8th grade students at Blessed Savior School at his "Reading Wednesday" program

Ald. Wade at 2009 Laborfest Parade



At El Shaddai COGIC Church Community Day Celebration



Ald. Wade with Darryn DeWalt and friends at the "Get Checked or Check Out" dinner fundraiser '09



Ald. Wade at 42nd Street Block Club Block Party



Ald. Wade at the Hair King Barber Shop's back-to-school supplies giveaway



At the grand opening of the Subway on 48th & Burleigh



Ald. Wade at Ms. Sanders retirement celebration



With students at Parklawn Christian Academy for "Reading Wednesday" program



Ald. Wade with family from Detroit, Mayor Barrett, Kim Montgomery and Rhonda Kelsey at the United Negro College Fund's Walk for Education event

Just For Youth

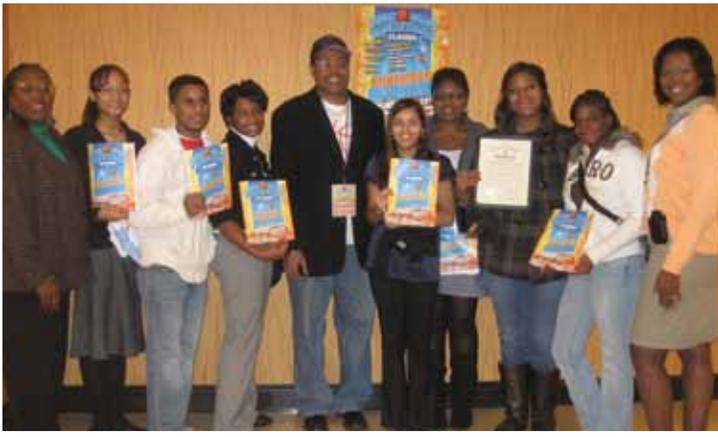
2009 FCBC Included Scholarships, College & Resource Fair

The Fresh Coast Basketball Classic enjoyed a successful run – in its third year – over the 2009 Thanksgiving holiday period.

Ald. Wade, who helped launch the FCBC, said the 2009 event included a well-attended (more than 400 people!) college fair that **featured 41 Historically Black Colleges and Universities** as well as majority local colleges and universities. “In our continued effort to provide educational opportunities, we also offered 20 special interest workshops, which ran concurrent with the college fair, addressing topics focused on financing college tuition, admissions, college readiness and career/skill building, all free of charge!” said Ald. Wade.

Scholarships Awarded

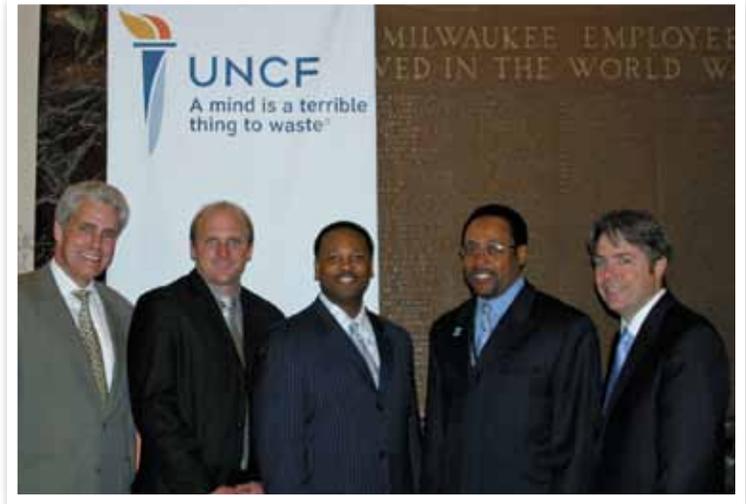
The FCBC was founded to assist and promote individuals in their pursuit of higher education. Each year **up to 10 \$500 scholarships are awarded to Milwaukee County resident high school seniors** (see photo) who have demonstrated potential for academic and community involvement and achievement. Applicants must be a Milwaukee County resident who is a senior in high school, and has maintained at least a 2.5 GPA, on a 4.0 scale. The application process consists of: application form, 1,000 word essay, copy of high school transcripts, two (2) letters of recommendation, a community service log and a panel interview.



The 2009 FCBC scholarship recipients (pictured with Ald. Wade) were:

- Jamillia Stokes**, CEO Leadership Academy (Spelman College)
- A’Jeanette Gordon**, Shorewood High School (Tennessee State University)
- Briana Roberts**, Homestead High School (University of Pennsylvania)
- Casby Bias**, Rufus King High School (University of North Carolina at Chapel Hill)
- Evelyn Shaw**, Riverside University High School (UW-Madison)
- Kimberly Tenner**, Destiny High School (Marquette University)
- Zera Brown**, CEO Leadership Academy (Grambling State University)
- Joanna Gonzalez**, CEO Leadership Academy (Spelman College)
- Michael Ward, Jr.**, Rufus King High School (Lawrence University)
- Kamran Roy**, Pulaski High School (Marquette University)

United Negro College Fund



Alderman Wade joined (from left) Aldermen Bob Bauman, Nik Kovac, Ashanti Hamilton and Michael J. Murphy at the kickoff for the United Negro College Fund’s Walk for Education event at City Hall. The event celebrated its 25th year in 2009 and the walk helps support the UNCF.

“The United Negro College Fund is critically important in Milwaukee because we have one of the highest percentages of families at or below the poverty line, but we cannot let that keep students from dreaming of going to college,” Alderman Wade said. “The UNCF can help make those dreams come true.”

Scouting in the Heart of Milwaukee Scouting Opportunities for 7th District Youths

The **Scoutreach** program gives special leadership and emphasis to urban Scouting programs, and is the **Boy Scouts of America’s** commitment to making sure that all young people have an opportunity to join Scouting, regardless of their circumstances, neighborhood, or ethnic background.

Youths today have many challenges. They often have families in turmoil or face disintegrating neighborhoods. Scoutreach meets the developmental needs of youth in urban settings and diverse communities. Scoutreach spans areas found in the central city ethnic communities of African Americans, Hispanic/Latinos, Asians and others.

To help make a positive impact on youths in the city of Milwaukee, contact LaRon Ragsdale at lragdale@mccbsa.org or (414) 443-2863.

Want to stay informed about what’s going on at City Hall?

Go to www.milwaukee.gov/enotify and sign up for e-notify today.

Public Safety

City Continues to Fight Foreclosures

Alderman Wade has been active in trying to find real solutions to help stem the tide of foreclosures, which can have substantial negative long-term effects on city neighborhoods.

If you or someone you know is facing foreclosure, the most important thing to do is to contact a certified foreclosure counselor as soon as possible. The earlier in the process this is done, the more options are available to them. Go to www.milwaukeehousinghelp.org or call (414) 286-5610 to contact a certified foreclosure counselor. All of the counselors on the website provide this service free of charge and people should be wary of anyone who charges a fee, as foreclosure rescue scams are on the rise.

Programs are available for the purchase and rehabilitation of foreclosed properties for both homeownership and responsible rental property ownership. These programs not only offer financial resources, but technical help as well for properties in need of repairs.

If you or someone you know is facing foreclosure or having trouble keeping up with their mortgage payments, Milwaukee has several non-profit housing counseling agencies that can provide assistance. These agencies offer services free of charge and you should be cautious about anyone who asks you for money to “rescue” you from foreclosure. In addition, Milwaukee has also established the Milwaukee Foreclosure Mediation Program with Marquette University Law School. The mediation program brings homeowners in the foreclosure process together with their lender to work out a settlement that will allow the homeowner to remain in their home.

Information on the programs and resources described above, as well as all of the city’s foreclosure efforts is available at: www.milwaukeehousinghelp.org

Finally, if a foreclosed property is causing problems in your neighborhood, you can contact the following city departments:

Department of Public Works • (414) 286-CITY (2489)
Weeds, Tall Grass, Snow Shoveling

Department of Neighborhood Services • (414) 286-2268
Trash, Litter, Debris, Boards Removed, Code Violations, No Gas, No Electric

Milwaukee Police Department • (414) 933-4444
Non-Emergency, Suspected Criminal Activity

Get in touch with
Alderman Wade online!

Website: www.milwaukee.gov/district7
Email: wwade@milwaukee.gov

Need A Smoke Detector?

The City of Milwaukee continues to see tragic fires in which smoke detectors were removed or not operating. **All homes need working smoke detectors.**

A smoke detector is a very inexpensive safety tool. The fire department recommends that one detector be placed on each floor of your home and one in each bedroom and/or sleeping area. Ald. Wade encourages residents who do not have a working smoke detector in their home to **call the Smoke Detector Hotline at 286-8980** to see if they might be eligible for a free detector.



Ald. Wade at a raffle giveaway at the Police Roll Call at the Golden Center.

Please Participate in Project Clean & Green

Alderman Wade is encouraging residents and neighborhoods to take part in **Project Clean & Green, which begins April 12 and continues until June 1.** The program is designed to foster neighborhood pride through community clean ups, street and alley sweeping, and graffiti removal, with activities sponsored by community organizations.

The program will focus on one zone within the city weekly. The focus zones cross over aldermanic district boundaries, but in the 7th Aldermanic District, **anyone living north of W. Keefe Ave. will have May 3-7** as the focus period, and **May 17-21 as the focus period for anyone living south of W. Keefe Ave.** Residents within the targeted zone can place unwanted furniture, mattresses and other household items at a designated collection point on your zone’s scheduled collection day.

If your neighborhood wants to schedule a group cleanup or would like more information, you can contact **Keep Greater Milwaukee Beautiful** at www.kgmb.org or (414) 272-5462 for cleanup bags, gloves or to borrow a limited number of clean up tools (rakes, shovels, brooms).

Recycling Relay Race



Alderman Wade helped launch the city's new "Recycle for Good" campaign during a relay race that required identifying recyclable products. The event, held in Red Arrow Park last summer, included teams of Common Council members and promoted the ease with which Milwaukee residents can make recycling a part of their everyday routine. As part of the 2010 city budget, recycling collection is switching to once every three weeks for most city households (instead of once per month).

To learn more go to: www.milwaukeecycles.com

City Recycling and Cost Savings

The city's **Recycling Task Force** is considering a move to a single-stream form of recycling. In this model, all recyclables are deposited together in the bin and sorted later. This method can save on gas and energy costs related to the trucks and their mode of pick up.

Until then, however, the Common Council voted as part of the 2010 Milwaukee budget, that **recycling will now take place once every three weeks instead of once every 30-31 days**. This new set schedule should help residents recycle more easily. Additionally, this year, the state has increased its tipping fees for garbage, so as garbage collection prices continue to increase, the new recycling schedule can help defray those costs.

For more on garbage collection dates or changes, please see the new **Department of Public Works** webpage, www.milwaukee.gov/mpw for information.



Milwaukee's Future:
IT'S IN OUR HANDS

April 1, 2010 is Census Day!
STAND UP AND BE COUNTED

www.milwaukee.gov/2010census

The Magnificent 7th



7th District Alderman Willie C. Wade

Ald. Wade
City Hall, Room 205
200 E. Wells St.
Milwaukee, WI 53202

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Emergency Loan Program for Homeowners

Furnace not working? Hot water heater not working? Active leaks from pipes, roof or flashing? Serious structural problems or hazardous electrical problems?

If you or someone you know has run into any of the above listed serious emergency home problems, the **City of Milwaukee's Homeowners' Emergency Loan Program (HELP)** may be available to offer assistance.

The HELP is available to income-eligible owner-occupants anywhere in the city. The program is for emergencies that, if not corrected, would make the home uninhabitable. HELP is not for maintenance, code violations, or other work that is not a true emergency.

The program offers loans for low to moderate income homeowners. It does not offer grants.

For application information, or to see if you qualify, go to www.mkedcd.org/housing/nidc/EmergencyLoan.html for more details.

