
FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

March 19, 2010

President Willie L. Hines, Jr.
(414) 286-3771

City Partners with Clear Channel to Promote Google Opportunity

Common Council President Willie L. Hines, Jr. will join **Mayor Tom Barrett** to unveil a new digital billboard ad campaign donated by Clear Channel Outdoor on **Monday, March 22, 2010 at 11:30 a.m.**

The campaign, designed to promote the City of Milwaukee as a contender for the new Google fiber-optic test project, will be launched at 11:30 a.m. on the **southeast corner of N. 25th St. and W. Clybourn St.** near one of Clear Channel Outdoor's digital billboards.

"Clear Channel Outdoor has very generously offered their promotional abilities to help alert Milwaukee residents to the Google project. This coordinated effort between the city and local businesses helps demonstrate the valuable market Milwaukee could be for Google," President Hines said.

Google has said it plans to test ultra-high speed broadband networks in one or more trial locations across the country, and city officials expect the project could create hundreds of jobs and bring tens of millions of dollars in infrastructure investment. Google is encouraging people to go to their website (<http://www.google.com/appserve/fiberrfi/public/options>) to tell them why they think their community should be selected for the project.

"Google is looking for resident feedback and community interest; we are thankful to Clear Channel Outdoor for helping us generate that interest," Mayor Barrett said. President Hines and Mayor Barrett will be joined by Paul Sara, president of Clear Channel Outdoor-Milwaukee Branch.

"We're delighted to partner with the City of Milwaukee by using a number of digital billboards to help create awareness of the Google project," Mr. Sara said.

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