



November 18, 2009

Ald. Terry L. Witkowski  
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## Students to Broadcast Their Fight Against Graffiti

The City of Milwaukee was recently one of only four cities to be awarded a Keep America Beautiful (KAB) "Graffiti Hurts" campaign grant. **Alderman Terry L. Witkowski** recommended the city for the grant and will be on hand during a press event **TODAY, (Wednesday, November 18), at 2:30 p.m.** at the **Milwaukee School of Languages, 8400 W. Burleigh St.**

The grant funds a peer-to-peer communication project whereby students create a 30 second public service announcement (PSA) to air on Milwaukee's 103.7 KISS-FM radio. Winners of the PSA contest will participate in the professional production and behind-the-scenes events related to the broadcast materials.

"This grant is just one more way we can involve the community in fighting graffiti. This is a way to positively engage students and provide them with new ways to direct their creative energy," Alderman Witkowski said.

The campaign, "Graffiti in Any Language is Wrong!" kicks off at the Milwaukee School of Languages to help emphasize its language theme. The contest is open to all Milwaukee County students, age 13-18. Winners of the contest will be announced in March 2010 at City Hall. More information on the contest is available at the radio station's website, [www.1037kissfm.com](http://www.1037kissfm.com).

Alderman Witkowski thinks the event will bring attention to the need to be vigilant with anti-graffiti messages. "I am eager to see the work students create for the contest and encourage all students to apply. This is an excellent opportunity for them to participate in a larger message and to make a difference in our city," he said.