



Tom Barrett
Mayor, City of Milwaukee

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MAYOR BARRETT NAMED GREEN GOVERNMENTAL LEADER OF THE YEAR

MILWAUKEE — The Business Journal has named Mayor Tom Barrett the “Green Governmental Leader of the Year” for his dedication to encouraging ecological innovation in Southeastern Wisconsin. Mayor Barrett was selected among governmental employees at the local, regional, state and federal level whose actions positively influenced environmental sustainability in Southeastern Wisconsin.

Since he became mayor in 2004, Mayor Barrett has been instrumental in leading environmental sustainability through his various programs and initiatives.

- In 2005, Mayor Barrett united more than 80 Milwaukeeans, including representatives from City government, non-profit organizations, utilities, local universities and a variety of businesses to map Milwaukee’s “green” future.
- In 2006, Mayor Barrett developed an Office of Environmental Sustainability to organize and help apply the Mayor’s vision for a “green” Milwaukee.
- Mayor Barrett fights to preserve Lake Michigan. He sent the Great Lakes Water Resource Compact through the state legislature, and is working to ensure that the State develops implementing regulations.
- Mayor Barrett is a strong advocate of the Milwaukee 7 water cluster effort, understanding the importance of our water-related industries to the Region’s economy. Furthermore, in cooperation with the University of Wisconsin – Milwaukee, the Mayor has been successful in securing the state’s commitment for a School of Freshwater Science.
- Mayor Barrett was an early supporter of the Conference of Mayor’s Climate Change Agreement, vowing to reduce the City’s gas emissions by improving energy efficiency in

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buildings and replacing stoplights with high efficiency LED lights to reduce costs and improve the environment.

- Under Mayor Barrett, Milwaukee became one of only 25 cities in the U.S. to be named a “Solar America City” by the U.S. Department of Energy. The City installed its first solar panels in 2008 and has two geothermal systems.
- In 2009, Mayor Barrett announced the construction of a methane pipeline project to reduce energy costs used in wastewater treatment, which would remove 500,000 tons of greenhouse gases and create 300 green jobs. He also led business and community leaders in kicking off Metro Milwaukee Green – an effort to help businesses incorporate environmentally sustainable and cost saving measures into their operations.

“I’m honored to be recognized for the City’s green accomplishments,” Barrett said. “I offer my thanks to the many partners who’ve helped the City achieve the goals we’ve established in order for Milwaukee to become a true green City.”

Milwaukee is recognized as one of the most sustainable cities in the nation. According to “Sustain Lane,” Milwaukee ranks 12th among the 50 largest U.S. cities in sustainability, citing the City’s recycling, water quality and smart growth as its strong points.

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