



Lakefront Development Advisory Commission

William H. Lynch, Chairman

312 East Wisconsin Avenue, Suite 210

Milwaukee, WI 53202

LDAC'S Vision

The Lakefront Development Advisory Commission envisions a lakefront that reflects the following principles:

- Conform with current laws and regulations and respect adopted plans
- Encourage active and passive recreation, consistent with, but not limited to, existing uses
- Preserve and protect the scenic and natural beauty of the lakefront
- Provide access throughout the lakefront and especially to the water's edge by all Milwaukee County residents and visitors
- Recognize the unique opportunities of different parts of the lakefront and allow only projects that must be at the lakefront.

Commission Purpose. The Lakefront Development Advisory Commission applies agreed-upon criteria to lakefront development proposals. In applying the criteria, the Lakefront Commission will make **non-binding** recommendations to the County, City, State and/or to participating municipalities respecting whether a proposal for new development should be approved.

Additional functions. Additional functions of the Commission include:

- (a) providing early and timely information to proposers for new development;
 - (b) being a one-stop source of information related to development on the lakefront;
 - (c) accommodating public knowledge of and input on proposals;
 - (d) determining the facts respecting proposals and their consistency with the vision for the lakefront;
 - (e) reducing duplication of efforts of varied governmental agencies;
 - (f) providing proposers of development with a forum to discuss a proposal with all relevant government units at the same time;
- and



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- (g) providing responses on a project's appropriateness for the lakefront in a more timely manner.

Commission Composition. There are 17 Commissioners. The Commission has six government officials and employees on it who represent Milwaukee County and the City of Milwaukee. Also LDAC has appointed two State officials to serve on LDAC ex officio. It also has nine members of the public from Milwaukee County, the City of Milwaukee and Milwaukee County's other lakefront municipalities.

Eight government members:

1. To be appointed by the Milwaukee County Executive, the Head of the County Parks Department or designee.
2. To be appointed by the Milwaukee County Board Chair, the Chairman of the Parks, Energy and Environment Committee and one other member of the Milwaukee County Board of Supervisors.
3. To be appointed by the Mayor of Milwaukee, the chairman of the Milwaukee Harbor Commission, or designee, and the commissioner of the Department of City Development or designee.
4. To be appointed by the President of the Milwaukee Common Council, an alderperson.
5. Appointed by LDAC ex officio, a representative of the Department of Natural Resources and one other State government representative.

Nine Members of the public:

1. To be appointed by the Milwaukee County Executive, a Milwaukee County resident from the business community and two additional Milwaukee County residents.
2. To be appointed by the Milwaukee County Board Chair, two Milwaukee County residents from the conservation community.



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3. To be appointed by the Mayor of Milwaukee, two Milwaukee City residents, one from north and one from south of I-94.
4. To be appointed by the Intergovernmental Cooperation Council (ICC) two citizens, one from the suburbs north of the City of Milwaukee, one from the suburbs south of the City of Milwaukee.

Criteria for added areas. Because the Lakefront Taskforce that recommended formation of LDAC developed criteria with only the downtown lakefront in mind the County provided for the Commission to develop additional criteria for the lakefront north of the Linnwood water filtration plant and south of the mouth of the Milwaukee River. While respecting the recommended criteria for the lakefront from Bruce Street extended (the mouth of the Milwaukee River) north to the Linnwood Water Purification Plant, the Commission will develop additional criteria for the Lakefront to the north and to the south.

Commission status. LDAC has considered two lakefront development proposals since it was formed. LDAC recommended approval of the Wind Leaves Public Art Project and recommended against approving berthing of the USS Des Moines at Veteran's Park. The Milwaukee County board followed both recommendations. LDAC will consider requests for review promptly after receipt of a request for review. Requests for review may be filed at any time. A schedule for consideration will be developed. LDAC will strive to make its recommendation no later than 90 days after receipt of a request for review with supporting documents. An application form, procedures and a schedule for consideration are available.